

The Rhode Island Echo



RATE CARD

General Information

Publisher: Echo Publishing

Established: 2013

Frequency: Monthly

Editorial-to-advertising ratio:

50% to 50%

Targeted Readership:

Rhode Island Statewide

For Sales Inquiries Contact

Deana Grenier 401-855-0913 or

Bob Duva @ 401-258-7253

Send ads to:

Mike Poulin Design/Production

Email: riecho@cox.net

Preferred Ad Format:

PDF file with fonts embedded

ALL ADD FULL COLOR*

*No discount for Black & White ads

Other Acceptable Ad Formats: .tif .jpg .eps

**DEADLINE IS THE 20TH OF THE MONTH PRIOR
TO ISSUE**

FULL PAGE \$700	HALF PAGE \$500	QUARTER PAGE \$300	EIGHTH PAGE \$150
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Ad Sizes Details

Full Page 9.5" wide x 11" High

Half Page 9.5" wide x 5.25" high or 4.625" wide x 11" high

Quarter Page 4.625" wide X 5.25" high

Eighth Page 4.625" wide X 2.625" (2 & 5/8") high