

The Rhode Island Echo

RATE CARD

General Information

Publisher: Echo Publishing

Established: 2013

Frequency: Monthly

Targeted Readership:

Rhode Island Statewide

Circulation:

10,000 Monthly

Send ads to:

Mike Poulin Design/Production

Email: **riecho@cox.net**

Preferred Ad Format:

PDF file with fonts embedded

ALL ADS FULL COLOR*

***No discount for Black & White ads**

Other Acceptable Ad Formats:

- .tif
- .jpg
- .eps

**DEADLINE IS THE 20TH OF THE MONTH
PRIOR TO ISSUE**

Space Charges

per insertion

FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE
\$600	\$400	\$200	\$100

Ad Sizes

Full Page	10" Wide x 11" High
Half Page	10" Wide x 5.25" High OR 5" Wide x 11" High
Quarter Page	5" Wide x 5.25" High
Eighth Page	5" Wide x 2.625" High

WEBSITE ADS: With Print Ad: \$49.99 • Without Print Ad: \$99.99

For Sales Inquiries Contact:

STEVE PERRY: 401-595-0302